

**MAKE YOUR
PROMOTION A HUGE
SUCCESS
WITH THE
ALL AMERICAN BINGO
CASH CAGE!**

The All American Bingo, Inc. Cash Cage is an excellent tool to **increase attendance** in your hall. Players *love* an opportunity to “grab cash” with no strings attached! By following a few simple but important rules and procedures, **you are virtually guaranteed to increase your attendance without spending a fortune!**

Call us today for pricing and availability! Reserve the “Cash Cage” for your next theme night or event!



ALL AMERICAN BINGO

800-752-4675

www.bingoallamerican.com

ALL AMERICAN BINGO'S CASH CAGE

RULES

The Missouri Gaming Commission has approved the use of the Cash Cage provided the promotional rules are followed closely. Using the following guidelines will insure you are compliant with the Missouri Gaming Commission.

- A “chance” to win a trip into the Cash Cage must be available to all attendees in the hall. The free ticket must be given to a player, prior to the player purchasing anything and prior to paying any admission fee.
- Cash placed in the Cash Cage must be from the Organization’s General Fund. Bingo funds cannot be used.
- Tickets for a chance into the Cash Cage cannot be sold to players. They must be free to everyone.

PROCEDURES

We have developed a basic procedure for using the Cash Cage which has repeatedly proven successful. This procedure can be varied provided the promotional rules are followed.

Everyone entering the hall should receive a double numbered ticket prior to purchasing their game packs or paying an admission fee.

The attendee will place half of the ticket in the raffle drum, keeping the other half for reference.

During the first half of the session, five tickets should be drawn and the numbers announced.

During intermission, those 5 people should be called to the stage and should go into the cage in the order they were drawn.

Read the following rules to each player before they enter the cage.

Rules:

You will have 15 seconds to grab as much cash as you can. You cannot trap money against the floors, walls or ceiling. If you do, you will have to start over. You must also wear glasses or safety goggles. Do you understand the rules? Great! Good luck!

Help the player into the machine, making sure the door is closed securely.

Count down from 5 before pushing the start button. Encourage the crowd to participate in the countdown. This will create a sense of excitement as well!

Push the start button and watch the fun!

When the machine stops, applaud the participant and count out the money. Make a big deal out of the winnings, regardless of how much is won.

TIPS FOR SUCCESS

In addition to money, you may want to include coupons for free play and \$5.00 in free pull tabs, etc. Be creative.

Crumple the money slightly. This will help the money “fly around” more in the machine.

Always test the machine prior to the session to make sure it is performing properly.

The average “take” from the machine usually runs between \$15 and \$25, provided you use the following cash mix:

\$1 bills	100 ea	\$100.00
\$5 bills	20 ea	\$100.00
\$10 bills	10 ea	\$100.00
\$20 bills	5 ea	\$100.00



**All
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**Questions? Call All American Bingo at
800-752-4675 today!
<http://www.bingoallamerican.com>**