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BingoBulletin

May 2011



Development Opportunities

Want us to visit your town? We offer free informational and motivational presentations. Call us today to request more information: 1-800-752-4675

Around the Corner...

Several Holidays and special occasions are just around the corner. It is time to start placing your basket orders for:

- Breast Cancer Awareness
- Halloween
- Thanksgiving
- Hanukah
- Christmas
- New Years
- The "Big Game"



Check your mailboxes and our website for the latest in holiday and seasonal gifts and promotions!

Upcoming Events

Mark your Calendars!

All American Bingo is on the road!
Next stop:

Springfield, MO
2900 E Pythian, Ste B

September 22nd
4pm-8pm

September 23rd
9am-2pm



Bingo Products
and Resource
Guide

BingoBulletin



Bingo Is Our Business

All American Bingo has grown to be one of the largest suppliers in the Midwest, servicing charitable bingos in Kansas, Missouri, Illinois, Iowa and Wisconsin as well as several large Native American tribal organizations.

Value Added Services

We offer a huge selection of novelty and promotional items, promotional support for event planning, program design and development, 24/7 technical service, and free seminars and training sessions.

September 2011
this issue

Reward for Stolen Gnomes P.1

Your Bingo Calendar P.2

Help a Soldier, Help Your Bingo P.3

Seasons Previews P.4

AAB Warehouse Has 86 Gnomes Stolen

AUGUST 31, 2011— All American Bingo was geared up to proudly present an exclusive line of gnome ink daubers, but to much dismay realized that 86 gnomes had been stolen from the warehouses!

The masked thief who stole the gnomes has been dispersing them throughout the Midwest to All American Bingo customers. He has been leaving them in singles, pairs and groups of three. AAB urges its customers to be on the lookout and check their mailboxes for the gnomes.

A plea to return the missing Gnomes has been posted on the All American Bingo website and Facebook page.

All American Bingo is offering rewards to anyone who uncovers one, two or three of our missing gnomes!

If found, call All American Bingo to return the gnome and redeem your reward.

Be sure and Check www.facebook.com/allamericanbingo regularly to see if and where gnomes have been found.



REWARD!
Help AAB Find the Missing Gnomes!



Our Exclusive Gnome Ink comes in four colors.

Story's Short by Jim Story

It has been a very challenging year for Bingo in Missouri. The weather has taken its toll and the economy has further had an impact on attendance throughout the state.

However, the next four months are historically the best season for Bingo. Kids are back in school, the weather is cooling down, and the holidays are just around the corner! This is a great time to take a look at seasonal products such as ink and promotional to offer something new to your players.

A patriotic theme through the first week of September is very appropriate. "We Must Never Forget" what happened 10 years ago, and a patriotic dauber to each of your players will mean a lot.

Continued on page 3...

1-800-752-4675



Bingo Calendars are a Hall's Best Friend

Players are sure to post these on their refrigerator door and think of your hall every time they see it!

Many halls are looking for new, inexpensive ways to promote their Bingo game. Achieve this with a monthly Bingo calendar.

Monthly calendars are a great way to promote your Bingo and let your players know what is going on. And, since calendars plan the entire month of bingo for you, there is no last minute scrambling for ideas.

Use these calendars to highlight all the specials and giveaways

one month at a time. Include coupons that encourage players to return and play next



week's or next month's Bingo. These powerful tools can boost your attendance from month to month.

For a nominal fee, All

American Bingo will provide colorful monthly calendars, which can be passed out to players, posted in senior centers, assisted living homes, hotels, churches, etc.

You can also get your Bingo calendar posted on AAB's website and Facebook page for only \$5 a month. Take advantage of this tremendous value today!

"Like"-ing All American Bingo Helps Joplin Disaster Victims

All American Bingo will donate \$1 to Joplin disaster relief for every new "like" received on Facebook.

Go to www.facebook.com/allamericanbingo between now and September 11th to make your "Like" donation.



Adopt a Soldier Efforts Draw a New Generation of Members

There has been a national decline in veteran organization membership that has led to the closing of hundreds of posts across the country while others are fighting to stay afloat. All American Bingo would like to help you find ways to grow your membership by attracting a new generation of war veterans.

Adopt a troop or a local soldier and show them, firsthand, the benefits of your organization! Why wait to recruit veterans when you can build a strong relationship with our active service men and women now? Your post's tangible support will return a sense of gratitude and loyalty from potential new members.

All American Bingo can help you with creating a special "Honor our Troops" Bingo night to accompany your recruitment efforts and raise money for your adopted local soldier.



WE MUST NEVER FORGET.

September 11, 2001

Story's Short by Jim Story

...Continued from page 2

October is Breast Cancer Awareness month. Decorate the hall with pink tablecloths and balloons. Change one of your games to a pink ribbon pattern...anything to remind players of the charitable cause they are contributing to.

Halloween and Christmas are typically your best Bingo Holidays. Take full advantage by dressing up your hall. Even something simple makes your players glad they came to your hall!

The summer doldrums are almost over. Get creative with your year end promotions and your players will come back for more!

This Month's Q & A

Q: What are the benefits of LED flashboard bulbs?

A: LED bulbs can save you money on electricity and maintenance costs.

The average life of the standard #1820 Bulb is about 1,000 Hours... LEDs can last up to 50,000 Hours or more and only

use 1/5 the power! LED bulbs run cooler and are brighter than standard bulbs. Additionally,

they are shock resistant and temperature resistant.

If you are tired of constantly replacing flashboard light bulbs, LEDs are your answer.

